

PENGARUH *HUMAN CAPITAL*, MOTIVASI DAN DUKUNGAN ATASAN TERHADAP KESUKSESAN KARIR KARYAWAN: STUDI EMPIRIS DI PT. ASIAN COTTON BANDUNG

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ABSTRACT

This research is aimed to analysis: (a) the multiple effect of the human capital, motivation, and supervisor sponsorship on the carrer success in PT. Asian Cotton Bandung, (b) dominant variabel of the human capital, motivation, and supervisor sponsorship on the carrer success. By regression multiple analysis, this study found that all of the hypotesis are supported. This result is also shows, based on regression multiple analysis there are three factors that are: human capital, motivation, and supervisor sponsorship is critical factors to influence on the carrer success in PT. Asian Cotton Bandung and motivation is dominant variable.